

# Meeting: Economic Prosperity Sub-Committee

**Date: 5 November 2019**

**Title: Economic Prosperity Strategies**

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**Service: Law and Governance**

**Wards affected: All**

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## **1. Purpose:**

- 1.1. This report presents evidence to inform and support members in examining the Council's current approach to economic prosperity and how it relates to relevant regional and national economic strategies.

## **2. Introduction**

- 2.1 In determining its work programme, members of the sub-committee expressed an interest in examining in more detail local, regional and national economic strategies and in particular:
  - a) whether the Council has a clear view of what type of economy it is seeking to achieve in 10 or 20 years' time;
  - b) whether the existing wide range of activities to develop the local economy will have the desired effect in terms of delivering the Council's vision for the borough's economy; and
  - c) the extent to which plans and strategies are likely to deliver inclusive growth, enabling as many people as possible to contribute and benefit from growth, identifying cold spots and ensuring people from these areas are included in economic growth through initiatives such as evaluating social value in procurement.
- 2.2 The Deputy Mayor, Councillor Bruce Pickard, as Cabinet Member responsible for Regeneration, Planning, Business and Economic Development, and John Sparkes, The Head of Regeneration and Economic Development have accepted an invitation to attend this evenings meeting to answer questions from members regarding the Council's current approach and to discuss the issues set out above.
- 2.3 Work is planned to update the Council's [Employment and Skills Strategy](#) to bring that and the [Ambition for North Tyneside](#) into a single view of an Inclusive Economic Strategy for Cabinet's consideration and to align with the work of the North of Tyne Combined Authority. The role of the sub-committee is to support and assist the Elected Mayor and Cabinet in the formulation of their future plans, strategies and their decision making by making evidence based recommendations to them on how services can be improved. Members may therefore wish to seek to influence the development of an

Inclusive Economic Strategy through its dialogue with the Deputy Mayor of by making recommendations.

### 3. Background Information

- 3.1 To assist members to prepare for the meeting and to gain a better understanding of the links between Our North Tyneside Plan and North Tyneside Local Plan and the government’s UK Industrial Strategy and the North East Strategic Economic Plan and Local Industrial Strategy, John Sparkes and his team have prepared the following overview.

### 4. The UK Industrial Strategy

- 4.1 The government’s [UK Industrial Strategy](#) aims to boost productivity by backing businesses to create good jobs and increase the earning power of people throughout the UK with investment in skills, industries and infrastructure.
- 4.2 It is based on five foundations of productivity, four grand challenges and nine sector deals, as shown below.

Five foundations of productivity	Four grand challenges	Nine sector deals
Ideas – the world’s most innovative economy	Artificial intelligence and big data	Aerospace
People – good jobs and greater earning power for all	Clean growth	Artificial Intelligence
Infrastructure – a major upgrade to the UK’s infrastructure	The future of mobility	Automotive
Business Environment – the best places to start and grow a business	Meeting the needs of an ageing society	Construction
Places – prosperous communities across the UK		Creative industries
		Life sciences
		Nuclear
		Offshore wind
		Rail

### 5. The North East Strategic Economic Plan

- 5.1 The [North East Strategic Economic Plan](#) (SEP), developed by the North East Local Enterprise Partnership (LEP) and its partners, is the region’s overarching strategy for growing and developing the North East economy and creating 100,000 more and better jobs by 2024.
- 5.2 The delivery of the plan is split into three parts:
- **Areas of strategic importance** – digital, advanced manufacturing, health and life sciences and energy

- **Service sectors** – education, financial, professional and business services, transport and logistics and construction
- **Programmes of delivery** – business growth, innovation, skills, employment, inclusion and progression, transport connectivity and investment and infrastructure

## 6. The North East Local Industrial Strategy

- 6.1 The North East Local Industrial Strategy (LIS) is being developed by the North East LEP and its partners, including the North of Tyne Combined Authority.
- 6.2 The North East LIS will be an evidence based delivery plan extending to 2030 that will be aligned to the UK’s Industrial Strategy. It will set out how the region and government will work together to maximise our contribution to UK productivity and will pinpoint areas where we can contribute to the UK’s grand challenges and sector deals. It will also set out the proposed delivery attached to the five foundations of productivity.
- 6.3 The North East LIS will be a delivery plan that works with the SEP, it will showcase the North East’s differentiating economic assets and industry strengths, which can be developed to boost productivity in the region.

## 7. Our North Tyneside Plan 2018-2021

- 7.1 The [Our North Tyneside Plan](#) reflects the priorities of the Elected Mayor and Cabinet and the work of the North Tyneside Strategic Partnership, which includes all of the organisations and sectors who work together with the Authority to deliver an improved future for the Borough and its residents. It provides the context for all financial decisions and the operational delivery of services at Borough level but also work alongside other local authorities across the region, statutory partners and with businesses through the North East LEP.
- 7.2 Several of the priorities of the Our North Tyneside Plan reflect those in the SEP and UK Industrial Strategy. These are shown in the table below.

<b>Our North Tyneside Plan priority</b>	<b>North East SEP programme of delivery</b>	<b>UK Industrial Strategy foundation of productivity</b>
Be business friendly, ensuring the right skills and conditions are in place to support investment	Skills, employment, inclusion and progression	People – good jobs and greater earning power for all
Continue to support investment in our business parks, units and town centre	Investment and infrastructure	Infrastructure – a major upgrade to the UK’s infrastructure
Grow by supporting new businesses and building on our strengths	Business growth, innovation	Ideas – the world’s most innovative economy

		Business Environment – the best places to start and grow a business
Have an effective transport and physical infrastructure	Investment and infrastructure Transport connectivity	Infrastructure – a major upgrade to the UK's infrastructure

## 8. North Tyneside Local Plan

- 8.1 The [Local Plan](#), adopted in July 2017, sets out the Council's policies and proposals to guide planning decisions and establishes the framework for the sustainable growth and development of North Tyneside up to 2032.
- 8.2 The Local Plan covers a range of matters including the number of new homes that are needed and where they should be located; the amount and proposed location of new employment land; protection and improvement of important open areas and provision of new ones; provision of new infrastructure and improvement of town centres and community facilities in the borough.
- 8.3 The Local Plan has regard to the proposals of the SEP and the funding that can be drawn from it and sets out a strategy that will enable the ambitions of the SEP to be achieved.
- 8.4 In the Local Plan, the SEP was drawn upon in updating North Tyneside's Employment Land Review to ensure that the scenarios for potential job growth are aligned with the targets of the SEP.
- 8.5 The Local Plan housing requirement for North Tyneside is based on increased growth in jobs over the SEP period to 2024, followed by baseline growth to 2032.

## 9. Background Information

- 9.1 The following background documents have been used in the compilation of this report and are available from the report author:
- Economic Prosperity Sub-Committee Work Programme 2019/20
  - Briefing Note to Economic Prosperity Sub-Committee